



ALUMNI
ASSOCIATION

A NEWSLETTER EXCLUSIVELY FOR UMD ALUMNI ASSOCIATION MEMBERS

INSIDE THE SHELL

SPRING 2021

**MEMBER
BENEFITS
FROM COAST
TO COAST
SEE PG. 4**





Over the last year, we have all learned how to live our lives in new ways. The University of Maryland's Alumni Association adjusted quickly to support our alumni despite not being able to rely on one of our most important activities: gathering alumni for social events. In the spring of 2020, the Association pivoted to virtual events, which have had record alumni attendance. We hope you have enjoyed these events which connect Terps across generations, interests, majors and careers.

Many of you also participated in our recent survey. Thank you for helping us learn more about your views and what is important to you in this evolving COVID-19 environment. Your responses drive strategy and action at the Alumni Association. I am especially thankful for the great participation from you, our loyal members. You are our most dedicated supporters, and it is particularly important that we continue to offer you the programming you want and have come to expect.

Overall, respondents to the survey recognized the value of a University of Maryland education, with approximately 90% saying the decision to attend was a good or great decision. Additionally, there was overwhelming support for promoting the University of Maryland to others, which I appreciate. Alumni also expressed continued interest in virtual events until a vaccine has been fully rolled out. (Trust that we will continue to offer these for many months to come!) Most notable, respondents felt the top priorities for the Association are to help alumni find jobs, provide programming for underrepresented communities, support Terp owned businesses, industry networking and career skill development. We are already hard at work increasing these types of offerings and programs. Finally, we will continue to provide news about campus, stories about notable alums and exclusive opportunities to purchase Terp swag.

Thank you to all our members—annual, three-year and lifetime—for supporting the Alumni Association. If you are not a lifetime member, please consider upgrading your membership. Lifetime membership ensures you will always be counted for our national measurement of alumni participation, and you will have all of the benefits of membership for years to come.

Go Terps!

Jim Spencer '90



NEW MEMBER PORTAL

Access your member-only perks in one location! The portal is where you can always find your membership ID, look up current member promo codes, access member-exclusive links and easily renew or upgrade your membership.

Follow these steps to set up a new account:

1. Visit umd.alumniq.com and select Register Now.
2. Fill out the requested information and select Sign Up.
3. Look for the verification email sent to the address you provided. Use that email to instantly set up your account password.

After you submit, your new account will sync with our membership records within two business days. You will know your account is synced when you see Member Benefits listed in the navigation bar at the top of the page and your current membership displayed at the top right corner.

PAYING IT FORWARD

By Alicia Fodera

Even before Shylee Yachin '21 stepped onto the Maryland campus, she knew she wanted to work with children as a clinical therapist. She also knew she was going to have to work hard for that dream to come true. "I knew for what I wanted to do that I would go to graduate school and have been saving since high school."

A scholarship from the Alumni Association helped Shylee stay on her intended path. Shylee, whose family moved from Israel to Rockville, Md., when she was a child, was able to scale back on part-time jobs and pick up a semester-long internship with the nonprofit Big Brothers, Big Sisters. "I got to do more work with children and families with adverse backgrounds. I found it to be very meaningful and solidified my decision to apply to graduate school."

She will graduate in May from Maryland with degrees in English and family science and a minor in general business. Her passion for helping others has extended beyond academics and her internship. As a group fitness instructor for University Recreation & Wellness, she promotes active and healthy lifestyles for the campus community. She also has been active in the Lakeland STARS program, tutoring and mentoring students at nearby Paint Branch Elementary School. "It's a great program that emphasizes relationships with children. You see the difference you are making and it's empowering."

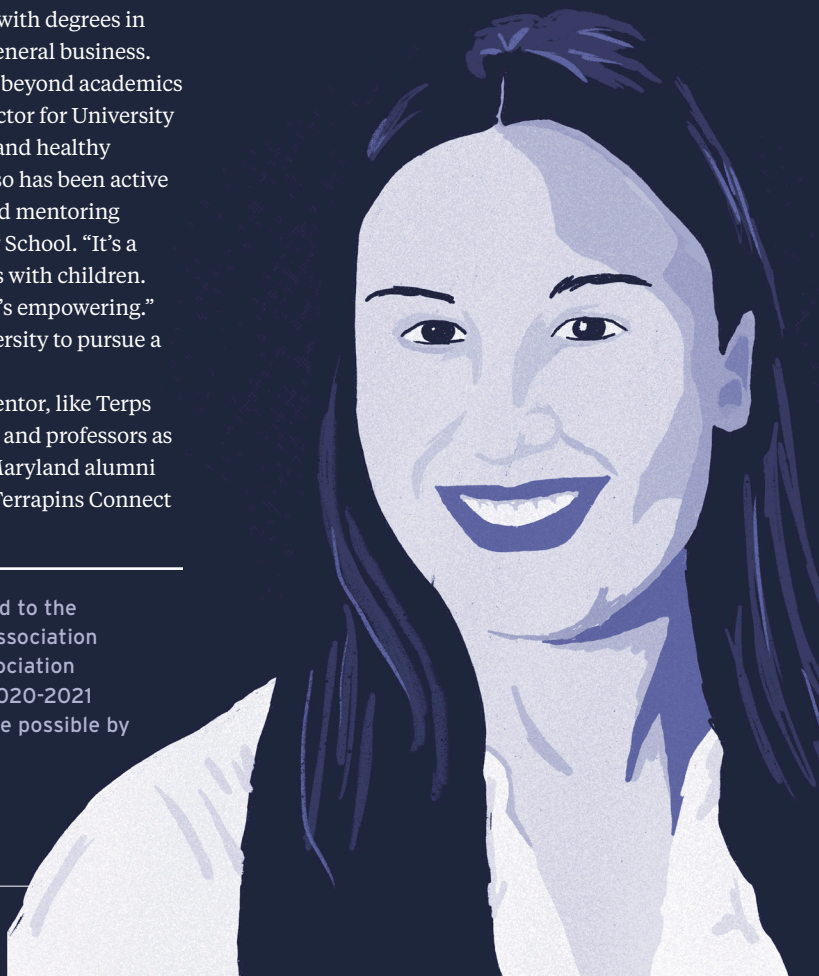
This fall, she will head to Columbia University to pursue a master of social work degree.

Shylee can't wait to pay it forward as a mentor, like Terps before her. She credits her academic courses and professors as well as the connections she has made with Maryland alumni through Alumni Association programs like Terrapins Connect in helping guide her toward her career goals.

"I got to do more work with children and families with adverse backgrounds. I found it to be very meaningful and solidified my decision to apply to graduate school."

—Shylee Yachin '21

YOUR MEMBERSHIP allows you to pay it forward to the next generation of Terps through Alumni Association scholarships and student support. The Association awarded \$60,000 in scholarships for the 2020-2021 academic year. These scholarships are made possible by the dues from your membership.

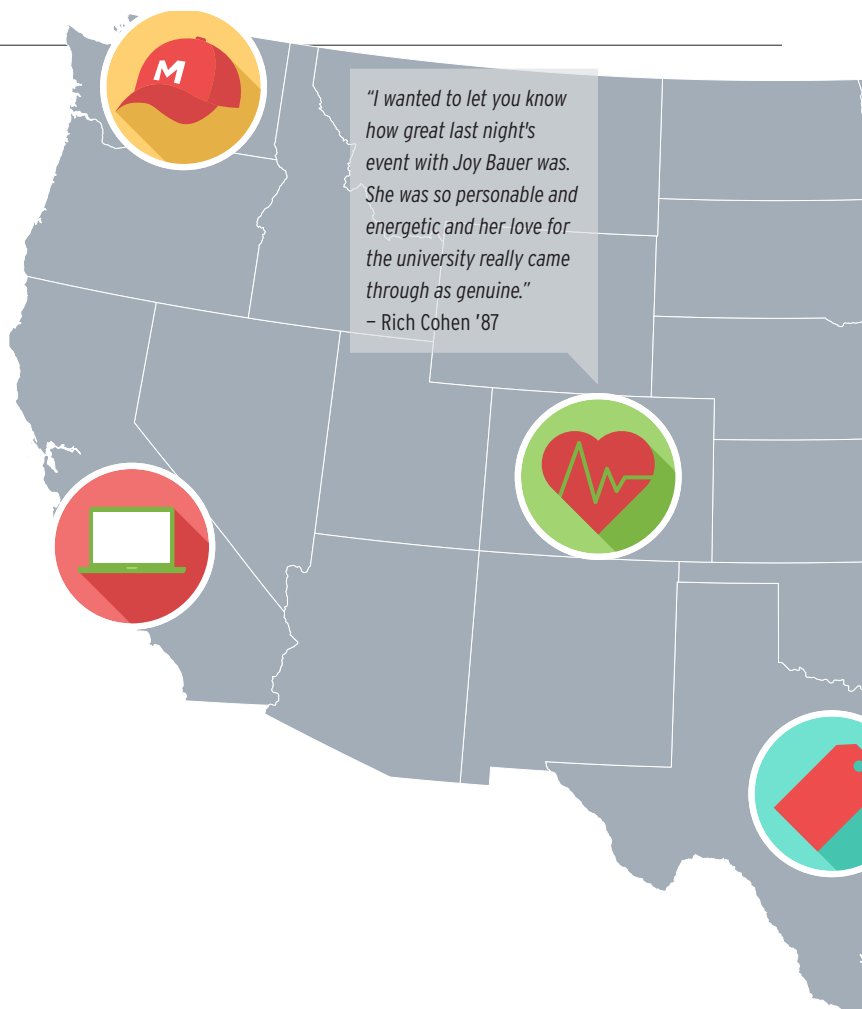


MEMBER BENEFITS FROM COAST TO COAST

No matter where you hang your shell, your member benefits are right at your fingertips.

It's never been easier to take advantage of your Alumni Association benefits. Over the past year, all Alumni Association programming has moved online, and 2021 continues to bring more opportunities for professional development, personal growth and online discounts on UMD gifts, apparel, insurance, travel and more.

Check out ways fellow Terps have been staying safe, sane and engaged with our alumni community by cooking, working out, networking and growing together around the country.



"I wanted to let you know how great last night's event with Joy Bauer was. She was so personable and energetic and her love for the university really came through as genuine."
– Rich Cohen '87



START WITH STRENGTHS

VIRTUAL PROGRAM

Members were invited to a free, interactive session during our inaugural Career Week (Jan. 25-29) to help identify personal talents and leverage them to accomplish goals, collaborate with others and flourish at work.



BOOKSTORE

MEMBER SAVINGS

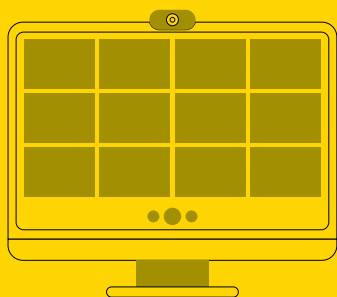
Members can take advantage of a 10% discount on all merchandise at the University of Maryland Bookstore. Use promo code **MEMBER10** at checkout through June 30 (promo code changes quarterly).



COOKING WITH JOY

VIRTUAL PROGRAM

In our latest segment of the members-only Maryland Masterclass series, Joy Bauer '86 demonstrated how to create three delicious and healthy gameday recipes on Feb. 25.



NEW MEMBERS-ONLY CAREER BENEFIT

It's never too late to learn something new!

Want to discover all of your member benefits? Explore your new online member portal by visiting umd.alumniq.com (find instructions to create your account on page 2).

"Thank you for hosting such a fun event. Like everyone else, it has been difficult for my wife and me to get out and do date night since it has gotten colder. When this opportunity came up, we jumped on it. It was nice to see that many others joining as we didn't know what to expect. The wine was a bonus! We'd love to do it again and look forward to other opportunities."
– Jason Hiles '99 and Erika Carlson-Hiles '98

"Congratulations on a most successful webinar with Dr. Pines. I was impressed with how well the program was organized, and the production value was high-quality for the viewer. I think Dr. Pines will be an excellent leader."
– Marilyn Hess Rose '58

"It was great to connect with UMD alumni who also felt stuck in their current job and wanted to make a change. I felt less alone and supported. This program forced me to sit down and really think about what I want out of a future job—what could potentially be a better fit for me, and what would make me happier."
– Maddie Barnes '16



TERP DEALS

MEMBER SAVINGS

You don't have to be in College Park to receive discounts on your favorite national brands and local favorites. Save 25%, 35% even 50% off at over 150,000 restaurants, retailers and more nationwide—only for members.



COFFEE & CONVERSATION

VIRTUAL PROGRAM

Members had the exclusive first opportunity to have a virtual introduction with President Darryll J. Pines on Sept. 29 to learn about his vision and future plans for the university.



V IS FOR VINO

VIRTUAL PROGRAM

Members enjoyed an evening of wine tasting Feb. 11 hosted by a Terp-owned winery, GrapeSeed Wines, and were rewarded with a discount and free shipping on their box of eight wine samples.

You let us know in our alumni survey that you value career development resources, so we made it happen. As a member of the Alumni Association, you have exclusive access to ongoing virtual learning opportunities through our partnership with the Alumni Learning Consortium. These webinars feature a variety of topics designed to enhance your personal and professional life from high profile hosts and speakers.

Explore the webinars we've curated just for you on your member portal umd.alumniq.com.

ESCAPE WITH TRAVELING TERPS

Are you ready to start thinking about your next adventure? Discover somewhere new or visit your favorite location with fellow Terps. As a member of the Alumni Association, you, your friends and your family have access to once-in-a-lifetime travel experiences. With land, river and cruise programs available, the opportunities to explore the world are endless. Our excursions are fun and fascinating, created by professional tour operators who provide superior service at an excellent value.



EVENT RECAP: COOKING WITH JOY

Did you know that peppers have twice the amount of Vitamin C than an orange does? If you attended the Cooking with Joy event on Feb. 25, that will come as no surprise to you!

Members cooked alongside alumna Joy Bauer '86, the TODAY show nutrition and healthy lifestyle expert, as she showed how to make three delicious recipes to level up your game-night menu.

UPCOMING MEMBER EXCLUSIVES



Wellness Week: Member Perks

May 2 - 8

Join us for a week of virtual events and programming dedicated to improving your health and wellness. Events include fitness classes, life coaching, nutrition tips and techniques to help lower stress – all hosted by Terp-owned businesses and fitness professionals. As a member, you will have access to exclusive Wellness Week content on the member portal. Plus, you will receive a free thank you gift after attending your first Wellness Week event. Learn more at: alumni.umd.edu/events/wellnessweek2021.



Maryland Masterclass: Financial Wellness

Coming Soon

The Maryland Masterclass series is an exclusive member benefit. Hosted by high-profile Terps, this series focuses on personal and professional development to help make you the best version of yourself. Our next session will focus on your financial health. Learn how to budget, plan and invest for your short- and long-term goals.

WHEN TERRAPINS CONNECT

By Allison Eatough '97

Danilo de Sousa Nhantumbo, M.A. '18 and Chris Light '92, '93 are both entrepreneurs, working in their respective fields to improve life for others.

They both attended high school in Africa: Nhantumbo in Mozambique and Light in neighboring Zimbabwe. And they both graduated from UMD.

Yet their paths never crossed until July, when they met through Terrapins Connect, UMD's networking and mentorship platform.

Nhantumbo, who received his master's degree in translation and localization project management, is co-founder and managing partner of Navitas Group Global, a translation, editing and website localization provider for clients throughout Africa and beyond. He joined Terrapins Connect to give back to the university and meet fellow entrepreneurs who could share wisdom for future community development efforts. His long-term goal is to make it easier for people in Africa to communicate and conduct business without language barriers.

After Nhantumbo set up his profile, Terrapins Connect revealed several matches, including Light.

"When I saw (Light), I thought, 'Wow, he seems interesting because of the ICT4D (Information and Communications Technologies for Development) work that he's been doing,'" he said. "Then I clicked on him, and I saw more. I was like, 'This is probably the perfect person for me to speak to.'"

Light, a technology program manager and founder of five startups, jumped at the chance to mentor Nhantumbo. They met over a video conference in July, and the conversations haven't stopped since.

"It's nice because we're talking about U.S. stuff, and we're talking about international stuff," Light said.



"He runs a small business. I run a small business. We have the same concerns with payroll or revenue... It was important to be able to have a network especially during 2020 because we were all isolated a little bit."

Since they met, Nhantumbo and Light discovered another connection: They have mutual acquaintances in Mozambique. Light previously worked there on a rural connectivity project with Gorongosa National Park.

Light's experiences with technology and startups have shown Nhantumbo that if he stays the course, his efforts to improve communication in Africa will succeed.

"Having somebody who has (Light's) experience has been great, just to riff ideas off," Nhantumbo said. "Some of them are at the very nascent stage, and some of them are projects I'm working on actively right now that have money involved. Getting his opinion doesn't mean I have to necessarily act on it, but it gives me a good source of information to work with... And anytime you can see the world through somebody else's perspective and they make time for you, it's humbling and really great."

There's even potential for the pair to work together down the road, Light said.

"It's definitely a win-win relationship," he said. "I expect Danilo and I will be working together for a while."

Terrapins Connect is an online platform that allows Terps access to each other for networking, job opportunities, industry-specific guidance and insight. To learn more, visit alumni.umd.edu/terrapins-connect.

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ALUMNI ASSOCIATION BLOG:
ALUMNI.UMD.EDU/BLOG.

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ALUMNI ASSOCIATION

SAMUEL RIGGS IV ALUMNI CENTER
7801 ALUMNI DRIVE, COLLEGE PARK, MD 20742-1521
800.336.8627 | ALUMNI.UMD.EDU

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